

HENDERSONVILLE TOMORROW

Vision, Goals, and Objectives
Hendersonville, TN
2007 - 2020

Hendersonville Tomorrow Hendersonville, Tennessee

March 29, 2007

Prepared By

The Hendersonville Tomorrow Committee

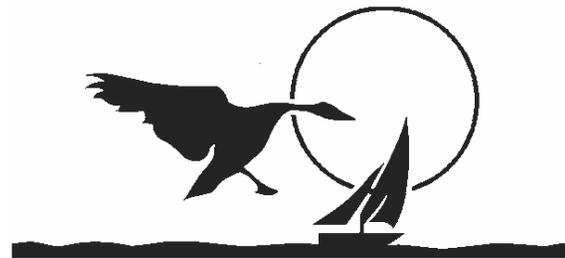
Gary Kaufman, Chair

Shirley Wilson, Current Chair

Prepared For

The City of Hendersonville Board of Mayor
and Aldermen

Scott Foster, Mayor



Contents

Introduction	4
The Vision	5
The Goals	6
The Objectives	8
Appendices	
Appendix A: Committees	28
Appendix B: Citizen Survey Results	36

Introduction

The Hendersonville Tomorrow Committee was formed in the fall of 2004 by the Board of Mayor and Aldermen (BOMA), with the purpose of establishing the priorities and growth strategies for the next fifteen years. BOMA has a vested interest in quality well-planned growth of Hendersonville. The long-range planning begun by the Hendersonville Tomorrow Committee was intended to plan for growth and to improve the quality of life of Hendersonville residents.

The Committee focused on eight topic areas: City Infrastructure, Economic Development, City Appearance, Character and Culture, Community Services, Planning and Growth Management, Education, and Old Hickory Lake. These topic areas were further broken out into 25 sub-committees. Over 150 volunteers committed their time to gather input from the public, research new technologies and strategies related to the topic areas, form goals, envision the application of new technologies and strategies to those goals, and then finally to prioritize those goals. The result was Hendersonville Tomorrow: Assessment, Vision, Goals, and Action Steps for 2020, in May 2006. The report outlines the informed opinion on such topics as transportation, utilities, technology, city culture, housing, land use, education, and the environment. It further recommends actions for lake shore development, a new civic center, bicycle and walking paths, improving the City's appearance, and support for the performing arts. Additional input on several important areas, notably public safety, parks and recreation, and economic development is still to be sought.

The following is a condensed version of the Hendersonville Tomorrow Report. The full report includes specific action steps for many of the objectives. Please refer to this Report as needed. It is available on the City's website, www.hvilletn.org.

The Vision

By 2020 HENDERSONVILLE will have transformed itself from a bedroom community to a city with a clear identity. While many will continue to work in Nashville, an increasing number will be employed in a growing HENDERSONVILLE professional business community.

HENDERSONVILLE will be an attractive city with a clear sense of community, one that has both well-planned growth and a commitment to renewing, rebuilding, and preserving older areas. HENDERSONVILLE'S schools will be among the top schools in the metropolitan area and the city will be enriched by a variety of cultural events and recreational opportunities.

The Goals

GOAL 1. LAND USE AND GROWTH MANAGEMENT

Guided by the Vision, Goals and Objectives of Hendersonville Tomorrow, the City will prepare and adopt a Long Range General Development Plan. This will be a comprehensive master plan designed to guide the growth and development of the City in regard to residential and commercial development, open space, parks, housing, and similar matters.

GOAL 2. INFRASTRUCTURE

Recognizing that the foundation for the growth, development, and preservation of the City is its infrastructure, the City will develop plans for infrastructure including Major Thoroughfares, Mass Transportation, Bike/Pedestrian Ways and Greenways, Airport, Utilities, and Technology which will be necessary to support projected growth.

GOAL 3. QUALITY OF LIFE

To further protect property values and enhance the quality of life in Hendersonville, the City will develop programs for neighborhood and housing conservation, historic preservation, commercial district revitalization, and community appearance improvements.

GOAL 4. IMPLEMENTATION AND ON-GOING PLANNING

As a means of accomplishing the goals and objectives, a formal, continuing process will be developed whereby the goals and objectives and their implementation are monitored, assessed, and updated on an annual basis and presented to the Board of Mayor and Aldermen at a pre-budget planning retreat. The priorities for the first year include the preparation of a Long Range General Development Plan as specified in Goal 1 along with a new Zoning Ordinance. Furthermore, to implement Goal 2, a Major Thoroughfare Plan and a Capital Improvements Program will be prepared.

The Objectives

GOAL 1. Prepare a Land Use and Growth Management Plan

- 1.1.** This plan should include Neighborhood Plans for each existing neighborhood and for developing areas of the City.

These plans should include standards for building/creating complete, self-sustaining neighborhoods. Convenience commercial should be encouraged, provided residential areas are protected and street capacity is sufficient. Such would also provide job opportunities for people who prefer to work close to home. Neighborhood parks and schools should also be included in such plans to the extent possible. And, last but not least, these neighborhoods should be walkable and pedestrian friendly so that people will have opportunities to exercise for health and to walk to school, the store, to work and to the park. Sidewalks and bike/pedestrian paths should be well lit and otherwise safe.

- 1.2.** Prepare a new Zoning Ordinance and Zoning Map to implement and to be consistent with this Plan.
- 1.3.** Prepare an Amenities Pattern Book and make it available to developers.
- 1.4.** Encourage large, passive open spaces.

1.5. Research the feasibility of adopting Residential Design and Landscape Standards.

Such would include building material, i.e., a minimum percent of brick and limits on the use vinyl, and restrictions/standards for front loaded garages. Consideration should also be given to requiring a certain minimum amount of landscaping, i.e., one or two trees in the front yard and minimal shrubbery in front of the house.

1.6. Expand the Urban Growth Boundary in conjunction with the next regular scheduled review of the County Growth Plan. Review, on a regular basis, the need to further expand the Urban Growth Boundary.

1.7. Integrate in the Plan all of the policies included in the Goals of the Land Use and Zoning sub-committee. These goals address growth management issues such as density, environmentally sensitive areas, open space, quality amenities, buffering, and quality design of subdivisions.

1.8. Improve water, sewer, and other utilities in Hendersonville.

1.8. 1. Coordinate the Land Use Plan with the plans of Hendersonville Utility District (HUD) and White House Utility District (WHUD) for the extension of water and sewer. Garner the support of these districts to develop water and sewer extension plans which compliment the land use plan.

1.8. 2. Coordinate the LUP with the extensions and service plans of other utilities, including gas and electric.

1.8. 3. Coordinate the timing of utility extensions and street improvements.

1.8. 4. Work with the utility districts to establish uniform standards for the location, depth, etc. of water and sewer lines and for the location of utilities in environments where street trees or other impediments are required or expected. Also establish standards for fire hydrant placement and for utility easements.

GOAL 2. PREPARE PLANS FOR ALL FORMS OF INFRASTRUCTURE NEEDED TO SUPPORT THE LAND USE AND GROWTH MANAGEMENT PLAN.

MAJOR THOROUGHFARES

2.1. Complete the following planned and approved major thoroughfare improvements:

- (1) Extend Rockland Road from Imperial to Center Point Road.
- (2) Complete the Main Street Signal Synchronization Project.
- (3) Realign and improve the Walton Ferry Road/ Old Shackle Island Road intersection with Main Street.
- (4) Widen to five lanes New Shackle Island Road from Main Street to Glenbrook Way.
- (5) Extend Saundersville Road from Vietnam Veteran's Boulevard/State Route 386 to Wessington Road/ Scotch Street including connector street to Main Street with grade separate crossing of CSX.
- (6) Improve Stop Thirty Road from New Shackle Island Road to Saundersville Road (by way of Myrtlewood Road).
- (7) Complete State Route 386 interchange as Forest Retreat (Tennessee Department of Transportation).

2.2. Prepare a new Major Thoroughfare Plan to be updated every five years, that includes the Planning Region and the Urban Growth Boundary

2.2. 1. The following major thoroughfare projects should be considered for inclusion in this plan

- (1) Extend Drakes Creek Road from State Route 386 to Long Hollow Pike (thru Durham).
- (2) Widen Indian Lake Road from Main Street to Indian Lake Elementary.
- (3) Improve New Shackle Island Road from Glenbrook Way to Long Hollow Pike.
- (4) Improve Center Point Road from State Route 386 to Hunts Lane.
- (5) Improve Forest Retreat Road and Hunt's Lane from Glenbrook Way to Center Point Road.

- (6) Complete Hadley Bend connector and bridge over Cumberland River (perhaps as a toll road).
- 2.2. 2.** Research and recommend additional funding sources, i.e. CMAQ funds, Enhancement Grants, and Impact Fees or other forms of developer contributions.
- 2.2. 3.** Consider hiring a transportation planner or traffic engineer.
- 2.2. 4.** Establish interconnectivity policy for residential development, joint use access policy for commercial development, driveway/access policies and other similar policies.
- 2.2. 5.** Enhance the aesthetics of existing and future transportation system by developing landscaping and cultural standards for the transportation system and identify elements which are appropriate for streets including street trees, linear parks, multi-modal connections, active and passive green space, public art, historic and cultural signage, and street furniture.
- 2.2. 6.** Establish separate standards for streets in “New Urbanism” developments, including standards for on-street parking, alleys, pedestrian ways, roundabouts, and streetscape improvements.
- 2.2. 7.** Complete a Neighborhood Traffic Calming Plan, which establishes policy, procedure, and standards for the use of Traffic Calming Devices within Residential Neighborhoods.
- 2.2. 8.** Research the potential application of Intelligent Transportation System (ITS), Transportation Systems Management, Travel Demand Management, and a Traffic Operations Center and closed circuit television to increase the capacity and safety of the existing transportation network.

REGIONAL TRANSIT PLAN

- 2.3.** Participate with other Northeast Corridor Cities and the Metropolitan Planning Organization (MPO) in the Major Investment Study of commuter rail and other regional mass transportation alternatives
 - 2.3. 1.** Provide Hendersonville’s share of the local cost of this study.
 - 2.3. 2.** Promote public participation in the study process.

- 2.3. 3.** Pursue funding and implementation of the Locally Preferred Alternative.
- 2.3. 4.** Establish land use patterns that provide the higher population density needed to support transit. Promote future growth of the city within the transit corridor and curtail the sprawl at the periphery through changes to the zoning regulations.

LOCAL TRANSIT PLAN

- 2.4.** Explore Local Transit.
 - 2.4. 1.** Explore the feasibility of a City operated mass transit system. Consider a feasibility study (to be funded through TDOT's Public Transportation, Waterways, and Rail Division.)
 - 2.4. 2.** Coordinate Hendersonville initiatives with regional transit providers.

BIKE/PEDESTRIAN/GREENWAYS PLAN

- 2.5.** Expand the City's network of Bikeways, Pedestrian Way, and Greenways.
 - 2.5. 1.** Form a Bikeway/ Pedestrian Way/ Greenways Committee.
 - 2.5. 2.** Update the Bikeway/ Pedestrian Way Plan.
 - 2.5. 3.** Establish policy for construction of Bikeways, Pedestrian Way, and Greenways in conjunction with the development of residential subdivisions as well as commercial and mixed use developments.
 - 2.5. 4.** Actively pursue Enhancement Grants and other available grants.
 - 2.5. 5.** Include \$75,000 in the budget each year to be used as the required local match for grants or otherwise to be applied to the implementation of the Bikeways, Pedestrian Way, and Greenways Plan.
 - 2.5. 6.** Update the plan every five years.

COUNTY AIRPORT SUPPORT PLAN

- 2.6.** Join forces with Sumner County to improve the Sumner County Airport and to fully utilize this airport as a fundamental resource for the City of Hendersonville.
 - 2.6. 1.** Establish a working relationship with the Sumner County Airport Authority through the Mayor or his designee, and ad-hoc committee of city officials, or staff.
 - 2.6. 2.** Incorporate a formal representative(s), designated by the City, into the Airport Authority Board.
 - 2.6. 3.** Provide City of Hendersonville funding for the continuing operations of the Sumner County Airport upon the incorporation of the City's designee to the Airport Authority Board.
 - 2.6. 4.** Work with the Airport Authority to seek the improvements necessary to support future business and general aviation needs. The improvements currently contemplated are land acquisition and runway extension. To this end, the City should use its means to encourage the Tennessee Department of Transportation to approve the need for a runway extension and hanger space.
 - 2.6. 5.** Encourage the Airport Authority to obtain land within the next twelve months for future expansion and include a portion of the funds needed for this in its budget at the appropriate time.
 - 2.6. 6.** Budget \$100,000 to fund one-third of an environmental study (at a current estimated total cost of \$300,000) as a step toward obtaining land acquisition and development funding from the State.
 - 2.6. 7.** Seek a change of name from Sumner County Regional Airport to Sumner County/Hendersonville Regional Airport in order to further expand the idea that it is a regional airport and to enhance its connection to Hendersonville.
 - 2.6. 8.** Promote the Airport as a valuable resource to the community.

UTILITIES

2.7. Improve water, sewer, and other utilities in Hendersonville.

- 2.7. 1.** Coordinate the Land Use Plan with the plans of HUD and WHUD for the extension of water and sewer. Garner the support of these districts to develop water and sewer extension plans which compliment the land use plan.
- 2.7. 2.** Coordinate the LUP with the extensions and service plans of other utilities, including gas and electric.
- 2.7. 3.** Coordinate the timing of utility extensions and street improvements.
- 2.7. 4.** Work with the utility districts to establish uniform standards for the location, depth, etc. of water and sewer lines and for the location of utilities in environments where street trees or other impediments are required or expected. Also establish standards for fire hydrant placement and for utility easements.

TECHNOLOGY

2.8. Improve communication technology distribution in Hendersonville.

- 2.8. 1.** Make high-speed wireless internet access widely available throughout the community.
 - 2.8.1.1.** Deploy the technology required to make City Hall, Police Administration Building, and all public parks managed by the city internet hotspots.
 - 2.8.1.2.** Establish hot spots on all high school campuses.
 - 2.8.1.3.** Provide high-speed wireless internet access on the grounds of the new Hendersonville Public Library.
- 2.8. 2.** Use the internet to better disseminate information of public interest.
 - 2.8.2.1.** Establish an electronic subscription list and enroll subscribers via the city's website to receive emailed notices of public meetings, agendas, and other items of public interest.
 - 2.8.2.2.** Establish a similar electronic subscription list for the School Board. Notices may include messages related to weather-related school closings.

2.8.3. Improve the availability of high speed telecommunications in Hendersonville.

2.8.3.1. Amend Ordinance to require that all new developments include conduit to connect with adjoining properties and be available for common carriers to use or pay into a fund to construct such facilities elsewhere.

2.8.3.2. Cooperate with the Hendersonville Utility District to include conduit for telecommunications infrastructure on future sewer deployment or replacement.

GOAL 3. DEVELOP QUALITY OF LIFE ENHANCEMENT PLANS AND PROGRAMS

TOWN CENTER

3.1. Implement the Town Center Plan.

3.1. 1. Require new developments as well as re-development projects to conform to the Town Center Plan, Design Guidelines, and Zoning Ordinance.

3.1. 2. Work with, assist, and accommodate Town Center developer to the mutual advantage to the City and developer.

3.1. 3. Develop a Town Center Capital Improvements Program to include:

- (1) Streets
- (2) Streetscape – sidewalks, pavers, trees, landscaping, street furniture.
- (3) Utilities – including underground electric power lines or relocation of these lines to the rear of the buildings
- (4) Town Center Park
- (5) Lakefront improvements – Bike/Pedestrian trail and Boardwalk, “the Cove” and other shoreline improvements, and “the Landing.”
- (6) Explore the feasibility of establishing a Town Center Development Fee to be applied to new commercial development outside the Town Center to be utilized to partially fund the Town Center Capital Improvements Program.

3.1. 4. Establish an incentive program to encourage development in the Town Center:

- (1) Property Tax Freeze and/or other incentives.
- (2) Tax Increment Financing (TIF).
- (3) Bank based low interest loan pools.

- 3.1. 5.** Explore the feasibility of establishing a Re-development Authority for such purposes as assembling property.
- 3.1. 6.** Solicit developers by advertising for Proposals. The Request for Proposals (RFP) could express the availability of certain incentives which the City might approve.

NEIGHBORHOOD PRESERVATION AND CONSERVATION

3.2. Preserve and Conserve Hendersonville's Neighborhoods

3.2. 1. Stabilize diversity of existing housing stock.

- 3.2.1.1.** Institute a form of "Conservation Zoning" Districts that would discourage "tear-downs" and the subdivision of larger residential lots.
- 3.2.1.2.** Survey diversity of existing home types in established neighborhoods.
- 3.2.1.3.** Establish property tax credit, grant, or low-interest loan incentives for rehab or repair of existing residential and light-commercial buildings.

3.2. 2. Highlight livability of neighborhoods.

- 3.2.2.1.** Promote quality of existing city services to the public and business community through a brochure.
- 3.2.2.2.** Encourage "district centers" that include small-scale retail, dining, childcare, and low-impact service-based businesses in (re)development of neighborhoods.
- 3.2.2.3.** Support a city sidewalk program
- 3.2.2.4.** Support bike/pedestrian/greenways that connect neighborhoods to schools and parks.

3.2. 3. Cultivate, encourage, and maintain civic pride and feeling of community.

- 3.2.3.1.** Identify neighborhoods and subdivisions that do not currently have existing neighborhood associations that would be interested in establishing one.
- 3.2.3.2.** Seed and support neighborhood associations.
- 3.2.3.3.** Create and fill a city staff position to help residents manage neighborhood based issues through the "Office of Neighborhoods."

- 3.2.3.4. Create framework to network, coordinate, and standardize preservation and other community focused efforts of neighborhoods through the formation of a commission.
- 3.2.3.5. Redefine and strengthen the City's process for holding absentee landlords accountable for the condition of property and actions of the tenant.
- 3.2.3.6. Sponsor installation of neighborhood signage using a standardized format customized for each neighborhood.
- 3.2.3.7. Initiate project to photograph and document change in Hendersonville's neighborhoods over time.

HISTORIC PRESERVATION

3.3. Preserve Hendersonville's historic landmarks, buildings, and other assets.

3.3. 1. Identify Historic Assets, both tangible and intangible.

- 3.3.1.1. Survey historic sites, neighborhoods, family cemeteries, and other physical elements of Hendersonville's history.
- 3.3.1.2. Collect oral histories and document events of importance.
- 3.3.1.3. Collect and document photographs, artifacts, and other tangible reminders of Hendersonville's history.

3.3. 2. Promote and market Hendersonville's history.

- 3.3.2.1. Educate citizens, visitors, and researchers of Hendersonville's history.
- 3.3.2.2. Work with tour groups to establish historic tours of Hendersonville.
- 3.3.2.3. Include information in City and Chamber of Commerce publications.
- 3.3.2.4. Advertise in local, regional, and national magazines.

3.3. 3. Encourage Historic Preservation through funding and incentives.

PARKS AND RECREATION

3.4. Maintain and enhance Hendersonville's reputation of providing superior parks and recreational facilities and programs.

3.4.1. Prepare a new Parks and Recreation Master Plan

OPEN SPACE

3.5. Preserve Hendersonville's open space before it is all gone.

3.5.1. Encourage open space preservation through zoning changes and developer incentives.

3.5.1.1. Retain environmentally sensitive areas such as steep slopes and flood plains as open space.

3.5.1.2. Provide density bonuses for the preservation of open space in the form of smaller lot sizes including zero lot line lots.

3.5.1.3. Encourage pocket parks within a short walking distance to off-set smaller lot sizes.

3.5.1.4. Prepare an Amenities Pattern Book and make it available to developers. Amenity areas, such as pocket parks would include:

- (1) Sidewalks and walking paths.
- (2) Benches
- (3) Gazebos
- (4) Arbors
- (5) Fountains and other water features
- (6) Sculpture and artwork
- (7) Sandlots and play lots
- (8) And extensive quality landscaping

- 3.5. 2.** Explore Transfer of Development rights as a means of preserving open space.
- 3.5. 3.** Acquire prime open space by purchasing and/or donations (for Memorials and tax write-offs).
- 3.5. 4.** Enhance existing city owned or controlled open space such as the large tract south of Memorial Park.

BIKE/PEDESTRIAN/GREENWAYS

- 3.6.** Expand and enhance Hendersonville's Bike/Pedestrian/Greenways system.

Bike/Pedestrian/Greenways contribute greatly to the quality of life. The City has a Bike/Pedestrian Plan and it has been partially implemented. This Bike/Pedestrian system should be expanded as per the Goals and Objectives listed in Section 2.5.

PERFORMING ARTS

- 3.7.** Create a state of the art, flexible space for Performing Arts in Hendersonville complete with classroom space, and an outdoor amphitheater.
 - 3.7. 1.** Explore the feasibility of a Performing Arts Center in Hendersonville.
 - 3.7. 2.** Develop community support and financial support.
 - 3.7. 3.** Determine a location.

CIVIC CENTER

- 3.8.** Construct a Civic Center complete with meeting space and activity and recreational facilities.
 - 3.8. 1.** Explore the feasibility of a Civic Center, possibly combined with the performing arts center.
 - 3.8. 2.** Develop community support and financial support.
 - 3.8. 3.** Determine a location.

CITY APPEARANCE

- 3.9.** Improve the City's Appearance
 - 3.9. 1.** Integrate and conform Buildings, Streets, Bridges, Hardscapes, and Landscapes to strict material and architectural design standards.
 - 3.9.1.1.** Hire professional Urban Designer to develop a Master Plan for Hendersonville.
 - 3.9.1.2.** Include new business and residential development as well as existing businesses and neighborhoods in Master Plan.
 - 3.9.1.3.** Solicit buy-in and support of the Master Plan from developers, business owners, investors, community leaders, and citizens.
 - 3.9. 2.** All Businesses, Parks, Governmental Facilities, Residential Areas, and Thoroughfares shall be approved by a designated board to ensure conformity to the Master Plan adopted by the City.

The Master Plan concept would be similar to the Main Street concept advocated by the National Trust. Here, it would include West Main Street beginning at Sanders Ferry Road and proceeding south to the city limit. Mandatory implementation as defined in "Master Plan" includes the creation of buffer zones designed to soften transitional areas between residential and business districts. Refer to the Action steps of the full report for additional information on increasing the aesthetic character of the streets and neighborhoods in Hendersonville.

- 3.9.2.1. Introduce and review the “National Trust Main Street” concept to the Board of Mayor and Aldermen.
 - 3.9.2.2. Adopt Main Street approach as organization model on how to revitalize “tired”, unattractive and less-viable commercial district.
 - 3.9.2.3. Establish a volunteer-based nonprofit organization, such as “Main Street Revitalization Project” whose express purpose is the revitalization of the commercial district along West Main Street. Designate Indian Lake Boulevard as a model for all City thoroughfares by utilizing frontage roads with separation of greenway in median.
 - 3.9.2.4. Consider forming a special taxation district with a built-in provision of financial incentives for businesses who meet approved appearance improvement standards.
 - 3.9.2.5. Include in development plans the reuse and regeneration of old infrastructure.
- 3.9. 3.** Develop distinctive gateways to Hendersonville.
- 3.9.3.1. Designate city limits with the establishment of uniform Welcome to Hendersonville signage on major thoroughfares embellished with the City’s emblem/shield.
- 3.9. 4.** Update the Design Review Manual so that the layout of business and residential areas will include the creation of aesthetically pleasing places to encourage a vital street life.

LEADERSHIP AND VOLUNTEERISM

3.10. Develop Leadership and Volunteerism

- 3.10. 1. Gather and enter data regarding all non-profit entities in the City.
- 3.10. 2. Establish a website with links to the City and the Chamber of Commerce with secure access for non-profits.
- 3.10. 3. Create a marketing plan to inform potential volunteers and all businesses.

SENIOR HOUSING

3.11. Encourage desirable housing for Seniors.

- 3.11. 1.** Create senior-friendly zoning and developer incentives that would make allowances in selected districts for senior communities.
- 3.11. 2.** Research the need for senior transportation throughout Hendersonville; possibly establish van service to and from doctor's offices.
- 3.11. 3.** Expand Senior Citizens Board to include non-senior members such as an attorney, a recreation department member, a doctor, and a developer.

AFFORDABLE HOUSING

3.12. Encourage Affordable Housing for Hendersonville's sons and daughters and workforce.

- 3.12. 1.** Identify code violations on single family properties and require repairs.
- 3.12. 2.** Create zoning and developer incentives for affordable housing.
- 3.12. 3.** Encourage reinvestment in specified neighborhoods through street, sidewalk, and other infrastructure improvements.
- 3.12. 4.** Pursue federal grants and work with the State of Tennessee to tap state and federal programs and funds. Also, work with local banks and non-profit housing agencies to provide assistance for affordable housing.

EDUCATION

3.13. Schools in Hendersonville should lead Middle Tennessee in 2020.

- 3.13. 1.** Provide expert, motivated teachers in each Hendersonville classroom.
- 3.13. 2.** Raise benchmarks for Hendersonville TCAP scores, ACT results, and graduation rates.
- 3.13. 3.** Form business and civic leader partnerships with schools to provide classroom resources to meet specific needs identified.

- 3.13. 4.** Continue to welcome quality educational choices for residents including private schools and non-traditional publicly-funded schools.
- 3.13. 5.** Provide both public and private options for preschool children.
- 3.13. 6.** Meet ongoing and changing adult and vocational educational requirements of the community.
 - 3.13.6.1.** Assess the specific need for adult and vocational education and training needs and interests through surveys mailed to residents of Hendersonville.
 - 3.13.6.2.** Establish a Lifelong Learning Center.

ECONOMIC DEVELOPMENT/ TOURISM

- 3.14.** Attract new visitors to Hendersonville.
 - 3.14. 1.** Work with event coordinators to encourage expansion of local festivals.
 - 3.14. 2.** Create new music events to attract visitors from outside Sumner County and encourage longer stays.
 - 3.14. 3.** Support a partnership between the Convention and Visitor's Bureau and the Parks Department to facilitate sports and fishing tournaments in Hendersonville.
 - 3.14. 4.** Improve facilities such as boat docks and parking areas to attract larger events through coordinated efforts
 - 3.14. 5.** Explore ways to develop new activities on Old Hickory Lake with local businesses and developers. (See section 3.15.3)
 - 3.14. 6.** Encourage the development of a new hotel and a conference center with meeting and banquet space to Hendersonville.

OLD HICKORY LAKE

- 3.15.** Capitalize on Old Hickory Lake.
 - 3.15. 1.** Provide additional activities on Old Hickory Lake.

- 3.15.1.1.** Construct a municipal boat dock near Town Center.
- 3.15.1.2.** Construct a Boardwalk along Old Hickory Lake in the Town Center area.
- 3.15.1.3.** Encourage the development of shops, restaurants, cabins, and a hotel in the Town Center area. (There already exist several under used or vacant .. of each)
- 3.15.1.4.** Encourage on the water activities such as marine craft rentals and cruises to attract visitors.

- 3.15. 2.** Develop a litter and debris removal program in and along Old Hickory Lake.
- 3.15. 3.** Revise the Zoning Ordinance and the Subdivision Regulations to accommodate higher density and high quality single family re-development of declining lake front and lake view property.
- 3.15. 4.** Better promote Hendersonville as “The City by the Lake.”

ENVIRONMENT

- 3.16.** Develop and promote a recycling program.
 - 3.16. 1.** Make curbside recycling available to all residents of Hendersonville.
 - 3.16. 2.** Provide recycling stations for paper, plastic, and glass at convenient and appropriate locations throughout the City for use by residents who may not participate in the regular curbside recycling program as well as for use by county residents.
 - 3.16. 3.** Ensure that all companies coming to Hendersonville comply with local and Federal laws regarding high quality and proper removal of waste products.
 - 3.16. 4.** Develop an environmental awareness program that can be taken into the schools and broadcast via the cable channel to increase residents understanding of how and why recycling is important.

GOAL 4. IMPLEMENTATION AND ON-GOING PLANNING

4.1. Prepare a Comprehensive Plan for Hendersonville, its Planning Region, and Urban Growth Boundary. This plan should include the following components:

- a. Vision, Goals, and Objectives (from Hendersonville Tomorrow)
- b. The Town Center Plan (as completed in 2006)
- c. Land Use Plan
- d. Major Thoroughfare Plan/ Transportation Plan
- e. Development Code (including zoning ordinance and map)
- f. Capital Improvements Program
- g. Urban Design and Community Appearance Improvement Program
- h. Neighborhood Improvements/ Revitalization/ Redevelopment Plan and Program
- i. Parks, Recreation, and Open Space Plan and Bike/ Pedestrian/ Greenways Plan Update

4.2. Monitor and evaluate and update objectives, and set new priorities on an annual basis. This process to include the following steps:

- a. The Hendersonville Tomorrow Committee is to convene annually, around the first of the calendar year.
- b. Progress toward completion of the prior year's priorities is to be evaluated.

- c. The goals and objectives are to be updated. Department Head and Hendersonville Tomorrow Sub-Committee input shall be utilized in the updating process.
- d. Priorities for the next year are to be recommended and presented to the Board of Mayor and Aldermen at the annual pre-budget planning retreat.

Appendices

Appendix A: Committees

The Steering Committee

Gary Kaufman, Chair
Shirley Wilson
Bruce Carter
Stan Hardaway
John Pennington
Sharrone Lincoln
Don Wolfard
Fred Rogers, ex. Officio
Don Long, ex. Officio

The Committees and Sub-Committees (committee chair names are in bold)

Infrastructure

Stan Hardaway
Scott Foster

Utilities, Roads, Bridges, and Traffic Mgmt

Joe Griffin
Charlie Lowe
Jerry Horton
Bob Freudenthal
Bill Thompson
Patrick Murray
Michelle Kubant

Public Transportation

Gordon Smith
Mike Gaughn
Charlie Lowe
Rosemary Peacher
Michelle Kubant
Terry Smith
Fred Rogers

Airport

Randy Durham
Bob Moon
Bill Taylor
Don Bruce
Lindy Gaughn

Infrastructure (continued)

Technology

Jamie Spurlock

Dave Chapman

David Pigna

Jim Fuqua

Scott Sprouse

City Appearance

Sharrone Lincoln

Karen Shannon

Sharon Page

Fred See

Linda Smithyman

Sheri Callister

Kelly Leonard

Marianne Mudrak

Wilda Roach

Neal Cobb

Jenny Green

City Character and Culture

Shirley Wilson

Leadership and Volunteerism

Connie Sue Davenport

Ashley Pinson

Sharon Lingerfelt

Shirley Wilson

Stacie Ethridge

City Character and Culture (continued)

Arts, Auditorium, Amphitheater

Jody Corley

David Barton

Rodney Pickle

Jim Edwards

John Mir

Paula Fortner

Becky Reed

Shauna Smartt

Marlene Tachoir

Jerry Tachoir

Nora Lee Allen

Civic Center

Shelly Ames

Karen Mitchell

Ginger McClendon

Rene Woodard

Greenways Committee

Tom Evans

Frank Bowyer

Bruce Day

Doug Depew

Tom Evans

Cathy Haley

David Hardin

Gary Sylvester

Community Services

Bruce Carter
Don Long
Frank Pinson

Political Structure and government

Fred Bracey
Art Alexander
Wynton Overstreet

Health Care

Mike Esposito

Public Safety

Jamie Steele
David Key

Senior Quality of Life/ Senior Center

Fred See
Don Snyder
Ralph McCully
Judy Bloomfield
Don Drake

Environment

Mary Nunaley
Todd Griffen
Michael Walker
Andrea Nunaley
Gary Lampman
Sharon Loveall
Laura Black

Communications and Public Access

Louis Oliver

Parks and Recreation

Robert Perry

Planning and Growth Management

Land Use and Zoning

Fred Rogers

Ralph Collier
Kelly McDaniel
Linda O'Connell
Marlon Campbell
David Kimbrough
Chad Brown

Neighborhood Preservation

Cheryl Sesler
Bill Sadler
Barbara Harover
Lorie Atchley
Kelly Sharop
Kelly Gregory

Historic Preservation

Jody Totten
Fred Zahn
Charlie Brown
Sharon Edwards
Bruce Mitchell
Janice Gray
Tom Gray
Don Ward
Lisa Milligan, staff

Affordable Housing

Oliver Barry
Eddie Booker
Richard Gaia

Senior Housing

Randy Perry

Education

Gary Kaufman

Schools and Early Childhood Education

William Slater

Len Silverman

Amy Ogan

David Jenkins

John Pennington

Mike McClanahan

Kara Arnold

Scott Lyon

Steve Nelson

Lisa Crockett

Adult and Vocational Education

Hilary Marabeti

Joe Broadnicki

Bonny Copenhaver

Matt Qualls

Old Hickory Lake

Don Wolfard

Economic Development

John Pennington

Lakeside Development

Mike Fussell

Jayson Tabor

Steve Avery

Nancy Manis

Margaret Latham

Bill Towe

Mary Chlasta

Town Center

Don Ames

Adrian Adams
Tom Atchley
Jamie Clary
Tommy Elsten
Chris Forsythe
Garry Forsythe
Hamilton Frost
Rod Lilly
Jack Long
Nancy Manis
Scott Sprouse
Richard Stockard
Pamela Tidwell

Tourism

Kay Ireland

Sheryl Ellis
Kimberly Alexander

Economic Development

John Pennington

Marco Oliveri
Rod Lilly
Stuart Wiston
Kimberly Alexander

Appendices

Appendix B: Hendersonville Tomorrow Committee's Citizen Survey Results

What should Hendersonville look like in the year 2020? The Hendersonville Tomorrow Committee started the planning process with a survey of the citizens of Hendersonville, below are some of the citizen survey results.

Citizens were asked: Should Hendersonville continue to be a "bedroom community" with many of its citizens commuting to work in Nashville? Or should Hendersonville try to establish itself as a city with its own identity, its own businesses and jobs, and an independence from the economy of Nashville?

Type of community	Percent
Separate Identity	61.6 %
Bedroom Community	14.4 %
Uncertain	18.4 %
Both	5.6 %
Total	100.0 %

Citizens were asked what they liked and disliked

Like Best	Percent
City's environment - lake, parks, wildlife	27.8 %
Small town that is clean, quiet, safe but is still close to big city amenities	21.3 %
Friendly people	15.4 %
New growth, progress, shopping	10.7 %
Sense of community, family oriented, good place to raise kids	10.1 %
Good schools	6.5 %
Community spirit, involvement	4.7 %
Other	3.6 %
Total	100.0 %

Like Least	Percent
Traffic and stop lights	33.1 %
Poor city appearance (utility lines, poles, run down businesses, ugly signs, West Main)	21.5 %
Too much growth and building	11.5 %
Need more of specific kinds of businesses (restaurants, entertainment, Super Walmart, meeting places)	6.2 %
Nothing	3.8 %
Lack of a town center	3.1 %
Lack of sidewalks, trails	3.1 %
Other (library, public transportation, recycling, bigger P.O., etc.)	17.7 %
Total	100.0 %

Finally, citizens were asked: By the year 2020, what change would you most like to see in Hendersonville?

Change for 2020	Percent
Well planned growth, community improvement, town center, lakeside development	22.5 %
Improved traffic flow: More and wider roads, light rail, bridges	16.3 %
More local shopping, restaurants, movies	11.6 %
Improve city appearance, underground utilities, cleaner, more attractive city	10.9 %
Improve economic development, office development, more jobs and careers	7.8 %
Improved recreational activities	4.7 %
New library	3.9 %
Bicycle and walking paths, sidewalks	3.9 %
Other	18.6 %
Total	100.0 %